

I understand. Let's make it **super simple**. No complex editing, just clean shots and a relatable story in pure Hinglish.

Video Concept: The "Invisible" Font Secret

Total Time: 30-40 Seconds **Format:** Faceless (Only phone screen, laptop, and some paper)

The Script (Hinglish)

00-05 Sec (Hook): *(Visual: Phone ki screen par alag-alag apps like Instagram, WhatsApp aur Spotify ke icon dikhao fast cuts mein)* **VO:** "Kya aapne kabhi socha hai ki aapka phone itna saaf aur readable kyu lagta hai?"

05-15 Sec (The Secret): *(Visual: Laptop par 'Inter' ya 'Helvetica' font mein bada sa 'Hello' likho aur mouse cursor se use highlight karo)* **VO:** "Ye koi jaadu nahi hai. Ye kamaal hai 'Inter' aur 'Helvetica' fonts ka. Inhe 'Invisible Fonts' kaha jata hai."

15-25 Sec (The Brain Logic): *(Visual: Ek paper par gandhi handwriting mein kuch likho aur uske bagal mein phone screen par clean font dikhao)* **VO:** "Inka design itna simple hota hai ki aapka dimaag thakta nahi hai. Ye fonts aapko bina bataye ye trust dilate hain ki brand 'professional' hai."

25-35 Sec (The Action): *(Visual: Screen par fast scroll karte hue mouse cursor dikhao)* **VO:** "Agli baar jab aap koi app kholo, toh dhyan dena. Ye font har jagah hai aur aapke dimaag ko control kar raha hai. Kya aapne ise pehle notice kiya tha?"

35-40 Sec (Outro): *(Visual: Screen par likh kar aayega: "Follow for more Design Secrets")* **VO:** "Aise hi aur design secrets ke liye follow kijiye!"

Simple Storyboard (Filming Guide)

- Shot 1:** Apne phone ko haath mein pakdo aur screen scroll karo (Apps dikhao).
- Shot 2:** Laptop screen ki taraf camera rakho. Canva ya MS Word kholo aur **Helvetica** font select karke kuch type karo.
- Shot 3:** Mouse cursor ko screen par move karo jaise wo text ko 'check' kar raha ho.
- Shot 4:** Ek black screen par white text se bada-bada likho: **"TRUST"**.
- Shot 5:** Last mein apne keyboard ya mouse ka ek aesthetic shot lekar video khatam karo.

Editing Tips for Beginners:

- **Background Music:** Koi halka "Lofi" ya "Mystery" music lagao.
- **Captions:** Jo main bol raha hoon, wahi screen par bade fonts mein likho taaki log bina sound ke bhi samajh sakein.
- **Speed:** Clips ko thoda fast rakho (1.2x speed) taaki video boring na lage.

Kya aap chahte hain ki main **Week 4 (The \$5 Challenge)** ke liye bhi aisa hi simple script likhu?